



ARTS HQ GALLERY EXHIBITION PROPOSAL

Mission:

The West Valley Arts Council strives to promote art and culture throughout the 13 cities that make up the West Valley by partnering with arts organizations and cities in supporting and celebrating the work of Arizona artists.

WVAC manages the Arts HQ Gallery which executes several art exhibitions, events, and performances throughout the year, showcasing the talent and creativity of individual artists, musicians, performers, artist groups, and WVAC artist members. The gallery features high-quality exhibitions that facilitate innovation, education, engagement, and appreciation of diverse art forms. We believe that every exhibit is an opportunity to enrich the lives of West Valley residents by creating an inspiring space that makes art accessible to all.

West Valley Arts Council and the Arts HQ Gallery is located in the heart of Surprise, Arizona, just a short walk from Surprise City Hall, Ottawa University, and the Surprise Baseball Stadium, which is the Spring Training home of the Kansas City Royals and Texas Rangers.

Proposal Criteria:

The Arts HQ Gallery accepts exhibition proposals from individual artists and artist groups on an ongoing basis. The Arts HQ Gallery is proud to support local artists, while providing a space for art and culture in the city of Surprise as well as throughout West Valley.

We host several engaging art exhibitions and performances showcasing the talent and creativity of individual artists, musicians, performing artists, various artist groups, our artist members, surrounding municipalities, and organizations. Exhibitions should align with the mission of WVAC and aim to meet several of the following criteria:

- Cohesive with a unified theme, idea, or voice
- Engaging with a focus on creating meaningful community connection
- Diverse in medium or artist perspective/point of view
- Innovative and progressive creative use of medium and/or exhibit space
- Thoughtful to patron experience

WVAC Support Details:

Curatorial

- WVAC executes all installations, however approved exhibitions may require the support and assistance from the proposing artist or group.
- WVAC provides all artwork labels and approved exhibition signage.

Receptions or Events

- Opening receptions will be coordinated by WVAC and will include beverages (with option to sell beer or wine).
- Food or light snack options are the responsibility of the proposing artist or group.

Volunteer

- WVAC will do its best to provide exhibition support, however artists and groups are encouraged to volunteer during their proposed exhibit and opening reception.

Marketing

- WVAC creates all digital content including graphics and flyers, unless an additional option has been agreed upon by both WVAC and the proposed artist or group.
- WVAC promotes exhibits and events via website, social media, eblast and press release

Operational Detail:

Exhibitions are typically scheduled on a 4-6 weeks basis. The Arts HQ Gallery maintains scheduled operating hours Tuesday through Saturday, except holidays. Hours are subject to change during the summer months.

Depending on the size of the artworks, the exhibition space generally holds 40 - 60 wall mounted works and up to 10 pedestaled sculptures. Reasonable accommodation can be made for installation, performance, and non-traditional media.

The Arts HQ Gallery executes a myriad of exhibitions, events, and programs through the year that are presently scheduled. Proposed exhibits may not be guaranteed for dates requested.

The Arts HQ Gallery handles all sales and collects a 25% commission on any artwork sold during the exhibition.

Requirements:

The Exhibition Proposal must be completed and submitted via the online form at www.westvalleyarts.org/exhibitproposal OR materials emailed directly to gallery@westvalleyarts.org

Exhibition Proposal must include:

Exhibition Narrative

Up to one page narrative that captures the following:

- A clearly articulated statement of central ideas or theme
- The artistic, social, and/or cultural implications of the exhibit
- Number pieces to exhibited as well as number of artists involved
- Overview of artforms to be included in the exhibition
- How the space will be utilized (see attached gallery map)
- A brief description of any events in conjunction with the exhibit (ie workshops, gallery talks/lectures, etc.)

Visual Support

Include 5-10 images, 2-3 videos, and any other material that support the exhibition intention. Ensure the images are high quality, titled, and properly referenced in the form. We recommend **Photos** between 72 and 300 dpi, and **Video** should be 1080p or less. File sizes up to 10 GB

Exhibit Support Plan

Proposal should outline ways in which the proposing artists or group will add volunteer support in installation, open reception, deinstallation, and any support with lecture, workshop, or additional event execution.

Marketing Support Plan

WVAC makes every effort to properly brand and market every exhibition to its network, however your proposal should outline a marketing strategy that include **How** you will market your exhibition, **Who** you will advertise to, and **When** this will take place.

All Exhibition Proposals and greatly encouraged and thoughtfully considered. A committee will consider each proposal using the following criteria:

- A Clear and concise narrative that meets the criteria outlined in the **Proposal Criteria** above
- Alignment with the mission of WVAC
- Appropriateness of exhibit for venue and patron demographic
- The feasibility of successful execution
- The extent to which it adds value to the community and presently scheduled exhibitions

Please direct any questions or inquiries to gallery@westvalleyarts.org or call 623.894.2626