



Community Mural at Fire Station 183

PROJECT DETAILS:

The city of Goodyear is seeking a lead artist to design, coordinate and execute a community mural on the north side of Fire Station 183, located at Goodyear Community Park. The artist will design a colorful and vibrant mural, while leading a team of community members to collaborate and complete the project. The mural will either be painted directly on the façade of the building or created on alternative material and affixed to the building.

ELIGIBILITY:

The project is open to artists and designers, with experience in mural and public art design.

APPLY:

Interested artists shall submit the following application materials no later than **April 10, 2022**.

SUBMISSION MATERIALS:

1. Typed “Letter of Interest,” not to exceed two pages, which should include, reasons for your interest in this project, and an explanation on how you will organize community involvement
2. Current resume, not to exceed two (2) pages, to include any social media handles.
3. 3-5 digital images of relevant past work (specific proposals for the project are not requested at this time)

Do not embed images into PowerPoint or submit moving images or audio files.

Submit only high-quality JPGs or PDFs (no GIFs, TIFFs or other formats). Files must be less than 5 MB. Files must be titled with a number indicating the viewing order followed by the artist’s last name. The numbers must correspond to the accompanying Annotated Image List. Use “0” in front of single digit numbers. Do not use more than 30 characters, and use only letters, numbers and underscores. **Example: 01_Smith.**

4. A corresponding, “Annotated Image List” with title, media, dimensions, location, brief description and date of the work, project budget, and project partners, if applicable.

Application must be received by **April 10th, 2022 11:59PM**. Proposals may be submitted electronically to Kelsi Kiper at kelsi.kiper@goodyearaz.gov

Applications that are incomplete or late will not be accepted.

SELECTION:

The selection committee, representing diverse interests and expertise of the City and community, will convene to review images and information sent by artists and/or artist teams.

Selection criteria include:

- Excellence of past work
- Proven ability to create public murals
- Artist's ability to work directly with additional community members to complete work

The panel will select one finalist who will receive \$2,500 to meet with project stakeholders, before completing the final design. The chosen artist will work directly with city staff on coordination of community counterparts and final design. The finalized mural should be completed no later than June 5, 2022.

PROJECT TIMELINE:

April 10, 2022	Deadline for submissions
April 13, 2022	Selection panel review of applications
April 15, 2022	Finalist notified
April 20, 2022	Artist meets with Goodyear stakeholders
April 28, 2022	Artist will submit drafts of design to city staff
May 2, 2022	Stakeholders will review and approve final draft of mural
May 4, 2022	Artist and community members can begin work
June 5, 2022	Mural will be completed and unveiled to stakeholders

PROJECT RESPONSIBILITY:

- Selected artists shall sign an agreement for the scope of services that include:
 - Intellectual property rights to the art for distribution and marketing to the city of Goodyear.
 - Indemnification and hold harmless for the city of Goodyear
- Any images of real people or text that requires a release will be the responsibility of the artist to obtain and provide a copy to the City.
- Selected artist shall submit a W9 to the City for payment.
- Artist compensation includes all services:
 - Mural Artist total compensation \$2,500
 - Artist will receive \$1,500 on signing of contract and \$1,000 upon approval and delivery of completed community mural project.

- Artist is responsible for all costs related to providing the draft images in quality format
- Artist is responsible for coordinating and collaborating with community members, and leading the execution of painted mural
- Artist is responsible for meeting directly with project stakeholders to receive input on design prior to submitting drafts. Artist must receive final approval from the Goodyear Arts & Culture Commission before beginning work
- The city of Goodyear will be responsible for preparing the site and surface for mural application
- The city of Goodyear will provide additional staff to assist with community members during the execution of the mural